



Partnered By



IIBM Institute
of Business Management



Elevate your Career to Global Level

European School of Management and Leadership

DBA

1-3 Years

MBA

1 Years

BBA

1-3 Years



About European School of Management & Leadership (ESML)

The European School of Management and Leadership (ESML) is a professional educational institution established in Prague by the law of the Czech Republic, European Union. ESML offers, Master of Business Administration (MBA), Bachelor of Business Administration (BBA) and Doctor of Business Administration (DBA). Thanks to this institution our graduates will get a Czech professional degree, entitling them to utilize this degree within the Czech business field.

The European School of Management and Leadership has been granted full accreditation by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE) & also a proud member of the European Association for Higher Education Accreditation (EAHEA) and the European Academy of Management (EURAM). These memberships & Accreditation reflect ESML's commitment to maintaining high standards of education and continuous improvement in the field of business and management education.

ESML offers the following professional degree programs: Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA).

Why Choose ESML?

- **Global Perspective**
Diverse student body and faculty foster a rich cultural exchange and global outlook.
- **Industry Integration**
Strong ties with leading corporations ensure practical relevance and real-world experience.
- **Sustainability Focus**
Emphasis on ethical and sustainable business practices for future readiness.
- **Extensive Networking**
Access to alumni connections and industry partnerships for career advancement.
- **Career Opportunities**
Internship placements, job prospects, and career development services.
- **Academic Excellence**
Renowned faculty and a reputation for academic rigor and quality.

Accreditation and Memberships



Program Highlights

Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.

Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Academic Credentials

Earn the same Europe Degree awarded on campus.

Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.

Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.



About IIBM Institute of Business Management

IIBM Institute, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the ESML, University of EIASM, Horizons University, CASS European Institute Of Management Studies, IPMA UK, IIM Calcutta, MDI Gurgaon among others.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff


16 Years
Of Existence

Accreditation and Memberships



Why Choose Our Online Program?

Designed For Working Professionals




Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.

Globally Recognized




Globally Recognized in Europe, United States, Canada and 60+ Countries.

World-Class Faculty & Industry Experts




We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience.

Career Advancement



With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.

Flexibility



These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

Doctor of Business Administration DBA

Program Information

A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Why Experts In Their Field Choose DBA

- A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management. It is a doctorate designed for working professionals who may not be able to pursue a PhD due to time commitments.
- The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced professional degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

With a focus on applied research and practical insights, the DBA prepares you to influence business landscapes, cultivate global networks, and make impactful contributions to the evolving world of international business leadership.

- Here, professionals combine their business knowledge with analytical skills to design and execute research studies that have real-world impact, with many going on to publish their work in leading journals.

DBA

A business-focused program suited for professionals looking to advance their careers in leadership positions.

It uses an applied research approach to identify & address complex business problems.

DBA research can be completed within 3 years.

Phd

An Academic-focused program suited for people looking to build a career in academia.

It takes a theoretical research approach to develop new theories or enhance existing ones.

PhD research typically takes 4-7 years to complete.

V/S

Program Details

Program Duration

1-3 Years

Credits

DBA is a 180 credits, Blended Program

Eligibility

Master's Degree(or equivalent) or Bachelor's Degree with 3+ years of work experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 5000	₹ 4,00,000 + 18% GST

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 3800 USD | Rs. 3,00,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Specialization of DBA

1. Agriculture Management
2. Artificial Intelligence & Machine Learning
3. Banking & Financial Services Management
4. Business Analytics
5. Construction Management
6. Digital Marketing
7. Entrepreneurship Management
8. Environmental Management
9. Executive Leadership
10. Finance Management
11. General Management
12. Global Business Management
13. Health & Hospital Management
14. Human Resource Management
15. Information Technology
16. Logistics & Supply Chain Management
17. Oil & Gas Management
18. Production & Operation Management

Doctor of Business Administration

Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none">• Organizational Behaviour• Marketing Management• Project Management• International Business Management• Strategic Management• Specialization	90
Research Methodology & Thesis	<ul style="list-style-type: none">• Introduction to Doctoral Research Project• Doctoral Research Project Literature Support• Doctoral Research Project Research Methodology• Doctoral Research Project Results and Findings• Doctoral Research Project Conclusions and Recommendations	90
Total Credits		180

Master of Business Administration MBA

Program Information

A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Master of Business Administration

Program Details

Program Duration

1 Years

Credits

MBA is a 120 credits, Blended Program

Eligibility

Bachelor's Degree in any specialization

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 3500	₹ 2,80,000 + 18% GST

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 2300 USD | Rs. 1,80,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Specialization of MBA

1. Project Management

- Strategic Cost Management
- Project Management

2. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

3. Digital Marketing

- Digital Marketing
- Social Media Marketing

4. Sales and Marketing Management

- Marketing Management
- Sales and Distribution Management

5. Finance Management

- International Finance
- Security Analysis & Portfolio Management

6. Global Business Management

- International Business Management
- Global Marketing Management

7. Data Analytics

- Business Analytics
- Data Science

8. General Management

- Principles & Practices Of Management
- Project Management

9. Health Care Management

- Hospital Care
- Hospital Administration

10. Logistics and Supply Chain Management

- Distribution & Logistics Management
- Supply Chain Management

11. Executive Leadership

- Executive Leadership
- Entrepreneurship Management

12. Production and Operation Management

- Product Design & Development
- Operations Research

Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none">• Human Resource Management• Financial Management• Production & Operation Management• Strategic Management• Organizational Behaviour• Business Communication	90
Specialization	<ul style="list-style-type: none">• Subject 1• Subject 2	30
Total Credits		120

Bachelor of Business Administration

Program Details

Program Duration

1-3 Years

Credits

BBA is a 225 credits, Blended Program

Eligibility

- 12th
- 10th + 2 years of experience

Fee Details

Fee in USD

Fee in INR

Total Program Fee	Total Program Fee
\$ 3000	₹ 2,50,000 + 18% GST

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 1800 USD | Rs. 1,50,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Program Curriculum

MODULE	COURSES	CREDITS
Module 1	<ul style="list-style-type: none">• Organizational Behaviour• Managerial Economics• Business Communication• Human Resource Management• Marketing Management	75
Module 2	<ul style="list-style-type: none">• Supply Chain Management• Research Methodology• Consumer Behaviour• Financial Management• Production and Operation Management	75
Module 3	<ul style="list-style-type: none">• Strategic Management• Operation Research• Fundamentals of E-Commerce• Specialization Subject 1• Specialization Subject 2	75
Total Credits		225

Specialization of BBA

1. General Management

- Principles and Practices Management
- Project Management

2. Marketing Management

- International Marketing Management
- Digital Marketing

3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

Career Support

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the IIBM Institute community.

1:1 Mentorship



Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.

Profile Building



Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.

Global Network



Connect with numerous hiring partners and tap into a network of alumni based both globally and locally on LinkedIn.

Personalized Guidance



After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.

Ongoing Access



Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

Faculty



Dr. Latika Vaishak Shanbhag

**PhD in Business Accounting from Indian Education Academy
Palampur (H.P)**

Worked in the field of education as a professional with experience over 20 years in the field of management and worked with various organizations under profiles like Lecturer for Financial Accounting, Statistics for Economics, Introduction to Microeconomics, Career Talks and Personality Development, Corporate training, Soft skill trainer, Teaching IELTS, PTE, Spoken English and Personality Development, etc.



Dr. Pushendra Singh

Ph.D from MNIT Jaipur

He has over 19 years of Experience in academics as an associate professor specialized in Electrical Engineering ,AI & ML applications, Smart Grid, IoT applications in Electrical systems, Game theory, Power system restructuring, DER/EV integration etc.



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

She has over 15 years of Experience in academics and worked with various organizations under profiles like Senior Research Associate, Professor in Management, Placement Trainer, Thesis Supervisor, Examination Coordinator, Inter college Examination Observer.

Faculty



Dr. Simarjeet Singh Bawa

PhD in Marketing from Punjab Technical University, Punjab

He has over 15.5 years of Experience in academics specializing in Marketing and worked under several organizations as a corporate Professor, Director, Associate Professor & HOD, Assistant Professor, Professor & Dean.



Dr. Krati Agarwal

Ph.D from Dayalbagh Educational Institute, Dayalbagh, Agra

She has over 5 years of Teaching experience at-Dayalbagh Educational Institute, Agra and Kalinga University, Raipur. Content matter expert, Thesis Supervisor.



Dr. Nageswara Rao

PhD PMUs Based PSVS Assessment Using AI & ML from Vellore Institute of Technology – Vellore

Committed and Engaging Professor with 12 years of experience successfully as Secretary, Assistant Professor, Doctoral Researcher Associate Professor, Vice Chairman, IEEE YP AG Bengaluru Section, Innovation Ambassador – Ministry Of Education Innovation Cell, Government of India & Academic Researcher.

Faculty



Dr. Mir Salim Ul Islam

Ph.D. in Computer Science and Engineering from Chitkara University, Punjab

He has over 11 years of Teaching/Research and Industry Experience. his field of specialization and Research Interests are Fog/Edge Computing, IoT, Machine Learning, and Emotion Recognition, and worked with various organizations under profiles like Software Engineer, Research Scholar, and Assistant Professor (CSE).



Dr. Anshu Singh

Ph. D From Department of Economics, School for Ambedkar Studies, Babasaheb Bhimrao Ambedkar University (Central), Lucknow

She has around (6 1/2) years of experience including a Ph.D. & teaching experience and worked under various institutions as a Lecturer and Assistant Professor, her areas of specialization are Indian Economics, Financial Economics, International Economics, and Public Finance.

Students Testimonials



Yutaka Inoue

**General Manager,
Head of Business Unit
NEC India Private Limited, Noida**

The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my professional growth.



Willfred Jerome

**Project inspection lead
Samsung C&T, Qatar**

The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



Mathew Kuriakose

**Loco Workshop Manager
Royal Railways, Cambodia**

As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.

Students Testimonials



Ibraye Tonte

**Executive Director,
White Ribbon Alliance, Nigeria**

“I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field.”



Odoch Odrua Morris

**Directorate of Roads and Bridges Development
(Uganda National Roads Authority), Uganda**

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.



Dr. Omar Eisa Habo

**Specialist Family Medicine and Medical Director
(Al Futtaim Health, HealthHub Clinics- Dubai UAE)**

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.

Admission Process

Step 1
Register online



Step 2
Fill up the online application form

Step 3
Upload original scan copies of all the necessary documents



Step 4
Pay online registration fees

Step 5
Document verification by the institute for eligibility of the applicant



Step 6
Pay online programme fees after the eligibility is verified



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www.iibmindia.in

For additional details please contact:

IIBM Institute Of Business Management

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